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NEW PIZZA HUT CONCEPT DEBUTS IN CENTRAL FLORIDA

ORLANDO, Fla. (March 7, 2008) – The first Pizza Hut Café Express in Central Florida opened on March 5 at the Lake Buena Vista Resort Village & Spa, coinciding with the nationwide debut of this new Pizza Hut concept. The 3,000 SF poolside restaurant is one of only two locations in the state.

The menu includes classic Personal Pan Pizzas®, Personal Primo™ Pizzas as well as sandwiches, salads and a breakfast menu. The centerpiece of the new concept is an entertainment-style cooking area that allows customers to watch their meals being prepared.

The poolside fast casual restaurant complements the resort's other dining option: the 5,000 SF Frankie Farrell's Irish Pub & Grille. Another 8,000 SF restaurant is scheduled to open later this year.

Lake Buena Vista Resort Village & Spa (www.LBVResortVillage.com) is one of the largest condo-hotel projects in the U.S. At build-out, plans call for a total of 1,875 individually-owned condo-hotel units and 270,000 SF of retail space. Located one mile from Walt Disney World, it offers all the amenities of a first class Orlando resort, including furnished condominiums, fine and casual dining, a fitness center, signature health spa and designer shopping featuring more than 50 factory outlet stores, including Liz Claiborne, Tommy Hilfiger, Vanity Fair, Waterford/Wedgewood and Nike.

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